

THE OHIO STATE UNIVERSITY

UNDERGRADUATE BUSINESS WOMEN'S ASSOCIATION

2nd Annual Gala

BENEFITING THE BRICC FOUNDRY

Friday, March 4th

7p - 11p



OUR CAUSE

Undergraduate Business Women's Association (UBWA) is hosting a black tie gala to support non-profit organization, The BRICC Foundry.

Through mentorship and experiential learning, BRICC aims to equalize the staggering underrepresentation and uneven playing that affect women in business, tech, entrepreneurship, and every arena of our lives.

UBWA is raising funds because we want to end gender discrimination and give every woman hope to achieve their "Wildest Dreams".

PAST SUPPORTERS

For Every Girl
Eleventh Candle Company
Cycle 614

Pinot's Palette
Phia Concept Salons
Kym's Kanvas
PENZONE Salon + Spa

Color Street
Merry Maids of Columbus
Bart's Cleaners
Young Living
Red Giraffe Designs
Plunder

ABOUT THE ORGANIZER



SOFIE CLOUGH IS THE VP OF PHILANTHROPY OF THE UNDERGRADUATE BUSINESS WOMEN'S ASSOCIATION. UBWA HAS BEEN ON THE CAMPUS OF OSU SINCE 2001 WHEN IT WAS PREVIOUSLY THE FIRST COLLEGIATE CHAPTER OF THE AMERICAN BUSINESS WOMEN'S ASSOCIATION. IT HAS NOW GROWN TO OVER 250 ACTIVE MEMBERS AND COUNTING.

SOFIE HAS BEEN INVOLVED WITH UBWA SINCE HER FRESHMAN YEAR WHERE SHE STARTED OUT ON THE WOMEN'S WEEK COMMITTEE. SHE IS ALSO CURRENTLY INVOLVED IN CLUB GYMNASTICS AS THE LOGISTICS COORDINATOR, AN INTERNATIONAL AFFAIRS SCHOLAR, THE PRESIDENT OF FISHER INTERNATIONAL FRIENDS, AND A PART OF THE MUSIC INDUSTRY CLUB AT OSU,

ABOUT THE FOUNDER



LAUREN SATTERFIELD IS THE FOUNDER OF THE BRICC FOUNDRY.

AS A WOMAN OF COLOR, LAUREN FACES THE VERY SYSTEMIC AND CULTURAL CHALLENGES THAT SHE AIMS TO COMBAT. INFLUENCED BY HER EXPERIENCES WORKING AT THE LARGEST COMMUNICATIONS COMPANY IN THE WORLD, AT&T, LAUREN HAS A DECADE OF EXPERIENCE IN THE TELECOMMUNICATIONS, TECHNOLOGY, AND ENTERTAINMENT INDUSTRIES. SHE NOW LEADS DIRECTV'S NATIONAL FRONTLINE COMMUNICATIONS TEAM.

LAUREN IS A BUCKEYE ALUM FROM DAYTON, OHIO.

WHO YOU'LL REACH



STUDENTS & LEADERS

Current Students & Faculty
Fisher College of Business
Sororities/Fraternities



PARTNERS & DONORS

Corporate Sponsors
Individual Donors



LOCALS & ABROAD

Columbus Community
OSU Alumni
Virtual Audience

EVENT AT A GLANCE

March 4, 2022

7P

Doors Open
Networking

8P

Keynote Speech
Heavy Appetizers
Networking

9P

Live Performances
Silent Auction Winners
Acknowledgements

10P

Fundraising Reveal
Closing Notes
Dancing

SPONSOR A MOMENT

REGISTRATION & CHECK-IN

Event ticketing, check-in, and coat check for attendees and sponsors.

BUCKEYES WITH BUSINESSES MINGLE

Curated moment for attendees & students to network with entrepreneurs, movers, and shakers connected to Ohio State and the local Columbus scene.

KEYNOTE SPEAKER & LIVE PERFORMANCES

Distinguished guest remarking on the nonprofit, event, and call-to-action.

SPONSOR A MOMENT

WILDEST DREAM WALL

On-site activation encouraging attendees to share their wildest dreams.

PHOTO BOOTH

Capturing priceless moments for attendees and donors.

LEAVE BEHINDS

Thank you bags for all attendees and donors to commemorate the gala.

MAKE A DONATION

SILENT AUCTION

Products/services in-kind donations raffled off to increase fundraising efforts.

MONETARY DONATIONS

Direct donations will help The BRICC Foundry operate and make progress toward their mission.



HELP A BUCKEYE OUT.

LAUREN SATTERFIELD, FOUNDER

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SOFIE CLOUGH, GALA ORGANIZER

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WEBSITE

thebriccfoundry.org

The Internal Revenue Service recognizes The BRICC Foundry as a Section 501(c)(3) private charity.
Gifts to The BRICC Foundry are tax deductible in the U.S.A. Our Federal Tax ID # is 83-0718186.

GET SOCIAL WITH BRICC



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